

GA wine
PROOF
PRIMEUR

Ready for the future with GA winePROOF PRIMEUR !

For brand protection and counterfeit identification
For certainty and value preservation

*Worldwide, 20 % of all wines traded
are counterfeit*



Suppose that a **bottle of your wines** is presented somewhere in the world and questions arise about the **authenticity of the contents**. What options are available to you and your customers to clarify the situation scientifically and reliably?

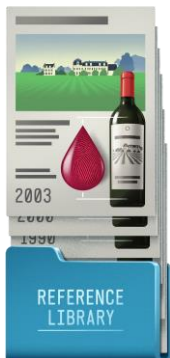


Many wine producers already use **technical solutions** for **bottle authentication** and bottle tracking. However, the counterfeiting figures show that these measures are **not enough**.

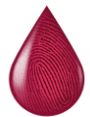


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GA winePROOF PRIMEUR offers you a crucial additional technology that authenticates the **contents of the bottle**, i.e. the wine itself. This allows you to create additional security for yourself and your customers and uncover **counterfeiting** and **manipulations**.



Thanks to our unique expertise and database, you can strengthen the fact-based relationship of **trust** with your customers and **protect** the **value** of your wines, your name and your brand.

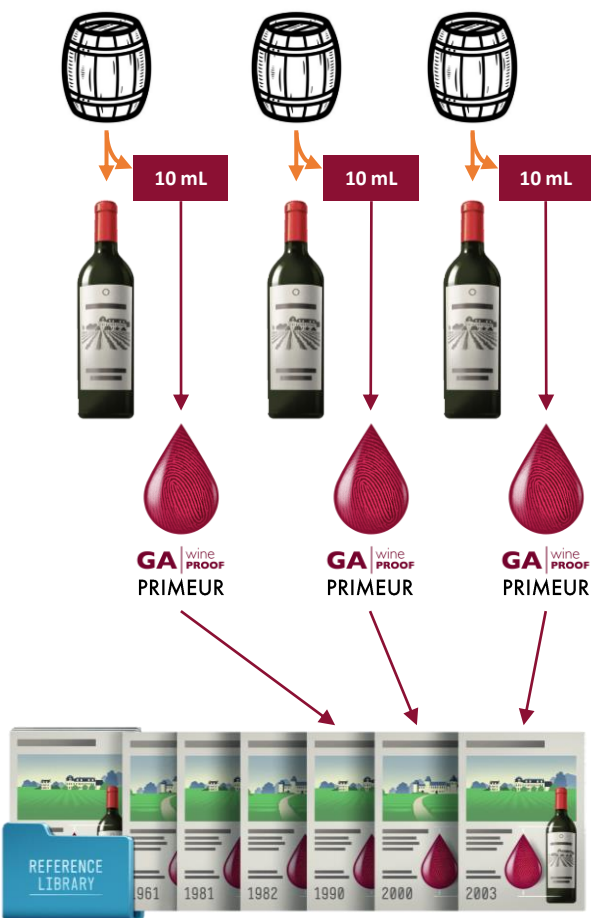


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How to use GA winePROOF PRIMEUR for a safe and carefree future

GA winePROOF PRIMEUR creates and uses a **database** with the individual fingerprints of all **your original wines**.

Counterfeits and manipulations always cause a change in the fingerprint and can therefore be detected.



1. Only **10 mL** of each **bottling batch** of each wine for each vintage and for each vineyard are taken for the **profile database**.

2. The individual fingerprint of each wine sample is created.

IMPORTANT: We do NOT measure the ingredients of your wines, but the relevant, safety-related wine profile.

3. All fingerprints of your wines are stored in our database and can be **retrieved at any time for authenticity verification**.

Our solution for **long-term authenticity verification** of your wines is uncomplicated, cost-effective, reliable and fast.

→ We would be happy to present our individual **carefree package** for **your wines**. We look forward to talking to you!